



Think Tank Forum of China-Europe

Cultural and Creative Industry

The “China and Central and Eastern European Countries Cultural and Creative Industry Forum” which was initiated and organized by China Institute for Cultural Trade Research has effectively promoted the cooperation between China and central and eastern European countries. In order to achieve the sustainable development of the cooperation between China and EU countries in the field of cultural and creative industry and promote the international cooperation and communication of cultural and creative industry, we hereby hold the “Think Tank Forum of China-Europe Cultural and Creative Industry”.

Time: 7th Feb, 2019 to 8th Feb, 2019

Location: Brussels, Belgium

Initiator: China Institute for Cultural Trade Research

Organizer: European Creative Culture (Belgium)

Theme: Follow the policy direction of “One Belt And One Road” initiative, promote the international cooperation and communication between China and Europe in the field of cultural and creative industry

Keynote: Build an international exchange service platform for cultural and creative industry between China and Europe;
Promote the cooperation of China and Europe cultural and creative industry at all levels and in all areas



Participants: Experts from China Institute for Cultural Trade Research;

Representatives of the Chinese government;

Representatives of cultural and creative industry from Belgium, Croatia, France, Hungary, Macedonia, Montenegro, Poland, Serbia etc.

Contents:

1. To achieve the institutionalization of think tank
2. To share the practical experience of cooperation between China and Europe in the field of cultural and creative industry
3. To discuss complementary development modes and paths between China and Europe in the field of cultural and creative industry
4. To explore mechanisms and modes of friendly cooperation between China and Europe in the field of cultural and creative industry



Forum Schedule

7th Feb, 2019 (Thursday)

14:00-15:00 Admission

15:00-19:00

Think Tank Forum of China and Central and Eastern European Countries Cultural and Creative Industry

Location: Multiburo meeting center Brussels Parlement

Address: Square de meeus 38/40 Brussels

Agenda:

15:00-15:10 Opening Speech

15:10-15:20 Speeches delivered by the guests

15:20-15:50

Sharing experience on cooperative achievements of cultural and creative industry

15:50-16:00 Issuing the think tank expert certificates

16:00-17:30 Discussion on the articles of the think tank

17:30-18:40

Communication on the practical measures to promote sustainable development of China and Central and Eastern European countries cultural and creative industry

18:40-19:00 Taking group photo

19:00-20:30 Reception Dinner

Location: l'atlantide

Address: Rue Franklin 73, Brussels 1000



8th Feb, 2019 (Friday)

10:00-12:00

Exchange conference of Cultural and Creative Industry

Location: Multiburo meeting center Brussels Parlement

Address: Square de meeus 38/40 Brussels

Agenda and Topics:

10:00-10:30 Opportunities and challenges for the development of cultural and creative industry

10:30-11:00 How to promote understanding and cooperation of cultural and creative industry between China and Europe through bilateral and multilateral policies?

11:00-11:30 How can countries take their own advantages to better promote cooperation of the cultural and creative industry between China and Europe?

11:30-12:00 Discussion on the mode of cooperation of cultural and creative industry

14:30-15:30 Visit European Parliament